

# Flexible Bindery Interface

Reduce labor and operating costs by directly integrating your bindery process with Pitney Bowes high speed inserters for faster mail piece processing

The Flexible Bindery Interface eliminates the production bottleneck between your existing bindery and legacy inserters. This solution lets you replace manual loading and transport processes with a seamless flow of materials that are processed up to 14,000 mail pieces per hour on high speed inserters.

## Replace stacking and waiting with unbeatable benefits

- Replace two or even three swing arm/legacy inserters with one high speed inserter

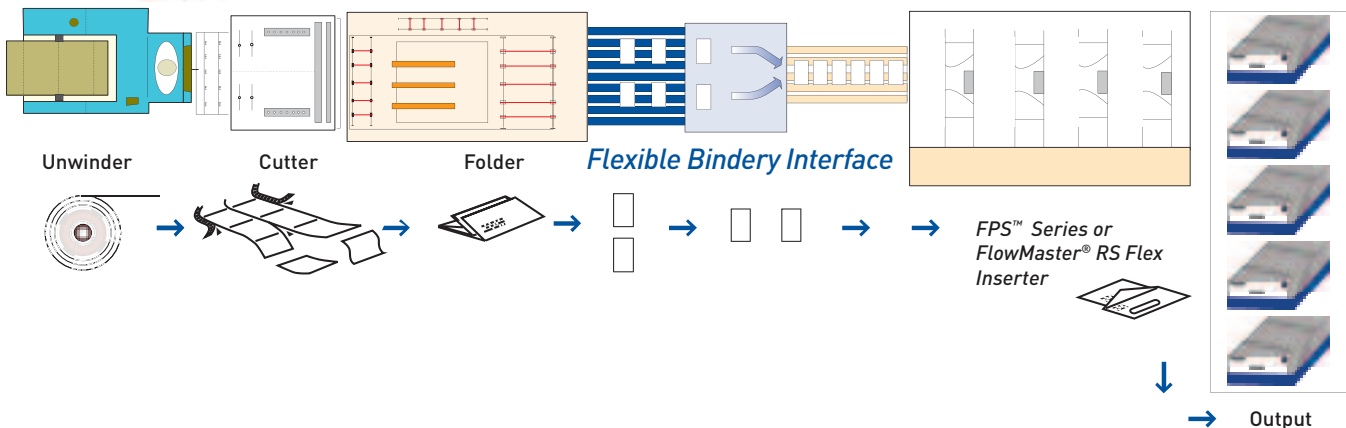
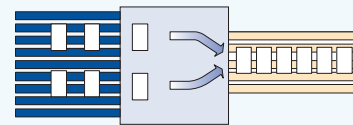
- Reduce costs by streamlining operations and production
- Increase productivity, labor savings and cost competitiveness with a singular automated process
- Consolidate floor space with an integrated work cell
- Decrease material handling costs
- Achieve faster return on investment by leveraging existing equipment with high speed inserters versus a stand alone inserter
- Win new business by offering customers new transactional mailer services
- Configure with a FPS™ Flexible Productivity Series Inserter or a FlowMaster® RS Flex Inserter System

## Gaining Productivity

It's a fast, yet simple solution. We help you put your existing bindery systems inline with the Flexible Bindery Interface. The interface then feeds the folded materials directly into the high speed inserter's enclosure feeder and from there it is processed and finished.

## Fast Facts to Achieve Your Return on Investment with the Flexible Bindery Interface

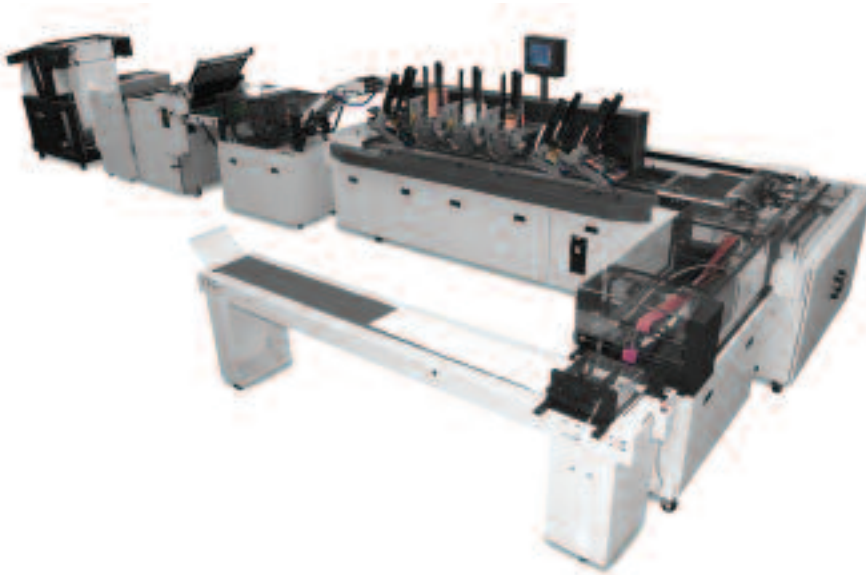
- > **Decrease your cost per mail piece** – The Flexible Bindery Interface lets you eliminate at least one discrete manufacturing process
- > **Gain substantial labor savings** – Integrating the Flexible Bindery Interface with a Pitney Bowes inserter requires up to 50% less labor versus legacy swing arm systems and up to 20% less labor than most other high speed inserters
- > **Improve productivity and reclaim valuable floor space** – Replace up to three old swing arm inserters with one high speed Pitney Bowes inserter.
- > **Instant productivity gains** – The Flexible Bindery Interface is easy to set up and requires minimal operator training to run



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## Winning Elements of the Industry's First Flexible Bindery Interface

BENEFIT	FUNCTION
Protects investment in legacy bindery equipment	Interfaces with most existing bindery configurations
Reliable inline continuous production	Document merge module seamlessly merges mail pieces onto the exit transport
Increased operator productivity by eliminating manual insert loading	Automatic feed control has a smart sensor to monitor insert fill level and automatically starts and stops cutter
Increased production capacity	Compact footprint uses little floor space
Flexible service options	Can be maintained through self-service or Pitney Bowes technicians
Application flexibility	Page sequence control runs page sequence low to high or high to low
Flexible processing	Orients mail piece address up or down



## Work Cell Integration

The Flexible Bindery Interface enables work cell integration in your mail operations. It delivers new opportunities to consolidate floor space and establish a more ergonomic and productive working environment that helps maximize savings with reduced operational costs. This is a key factor to address the increasing pressure on direct mail and service bureaus to make the most of their space and equipment.

## Expanding Services

Integrating bindery operations with high-speed inserters allows direct mailers to increase their customer base by expanding capabilities beyond their traditional role with the addition of services for transactional mailers. Additional value-adds include integrating scalable integrity to application processing for a more comprehensive offering of quality mail pieces.

**Contact your Pitney Bowes representative today or call 877-536-2736 for more information.**

Pitney Bowes is a leader in end-to-end integrated mail and document solutions. Our leading-edge hardware, software and services can help you grow revenue, cut costs and strengthen customer loyalty, to drive your long-term profitability.

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