

Connect mail to your critical business processes.

With OnRoute™ solutions, people in critical functions can track individual communications throughout the delivery cycle. They can answer inquiries faster, tighten security, track payments, collect key data for service-level agreements and most important, keep your customers happy.



 Pitney Bowes

OnRoute™ Solutions Deliver New “Intelligence” to Your Enterprise

Three steps to higher efficiency:

1. PLANET® Code Generation

Create PLANET® Codes for each mail piece within a job via a combination of POSTNET and PLANET® Code information using Pitney Bowes exclusive algorithms. Apply PLANET® Codes at nearly any stage in the process – with full compliance to USPS® regulations.

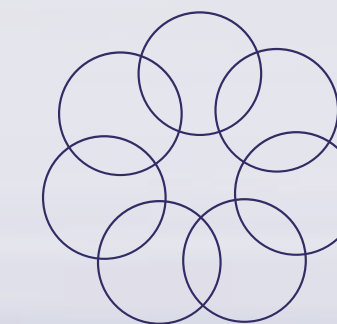
2. Mail Tracking and Data Management

Capture mailing statistics from USPS® Confirm® data and enriched Pitney Bowes track-and-trace technology. Link account numbers or other identifying information to individual mail pieces. Create mail tracking reports by mailing or job, or to the unique mail-piece level. Geographical aggregate views provide a simple visual presentation of mailing job performance. Custom reporting can be developed to meet unique requirements.

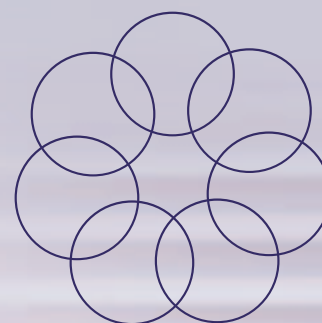
3. Enterprise Integration

Connect mail tracking information to the call center, customer service, billing, credit and collections, fulfillment or marketing via an intuitive, user-friendly interface.

Leverage the untapped power of your mail
for a powerful payback – with OnRoute™ solutions
from Pitney Bowes.



OnRoute™ Mail Tracking Solutions



*Mail Channel Intelligence for
Your Critical Business Processes*

 Pitney Bowes
Engineering the flow of communication™

*For more information,
call us today at 877.536.2736 or visit us on
the Web at www.pbdmt.com.*

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Pitney Bowes is an expert in **Engineering the flow of communication™** with end-to-end integrated mail solutions. Our leading-edge hardware, software and services can help you grow revenue, cut costs and strengthen customer loyalty, to drive your long-term profitability.

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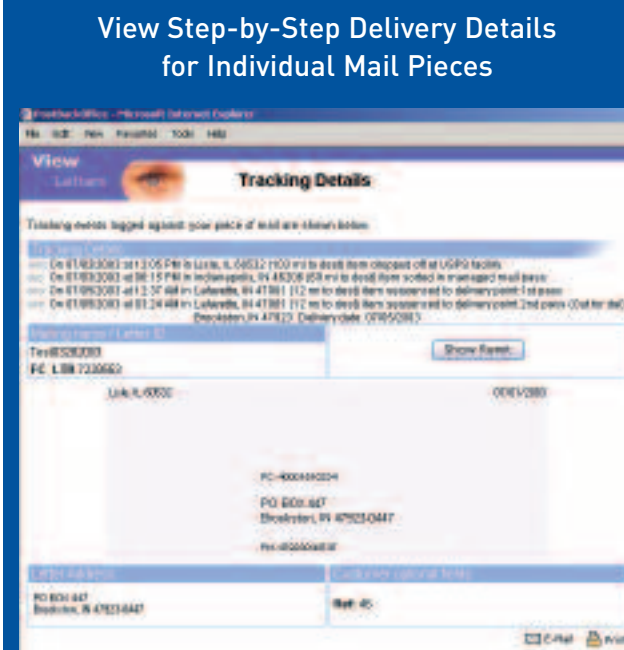
Improve your business processes with OnRoute™ solutions.

What's the status of the new credit cards we mailed? Where's the service-level data that shows when cancellation notices were mailed? Has my customer's payment envelope entered the U.S. mail? When did my customer get the latest promotional offer?

In the past, it took a long time – if ever – to get answers.

But now OnRoute™ mail tracking solutions provide instant information like this to the people in your organization who need to know – whether they're in billing and collections, marketing, security or in the call center talking with a customer. OnRoute™ solutions let them track individual customer communications from creation through delivery – right at their desktops.

Built on the United States Postal Service® Confirm® service and PLANET® Code technology, OnRoute™ solutions use proprietary Pitney Bowes software to capture mail tracking information and link it to distinct customer data inside the envelope. Pitney Bowes provides a unique communication identifier that allows you to integrate job and piece-level tracking data with critical business processes that extend beyond mail operations.



Link mail delivery status with your call center to answer customer concerns over late statements or checks.

OnRoute™ solutions offer the broadest range of mail tracking capabilities available.

- **SLA Manager** – Streamlines service-level agreement (SLA) reporting for both jobs and individual mail pieces. Helps ensure SLA requirements are met.
- **Proof of Mailing** – Confirms mailing of important documents, displaying step-by-step routing through the USPS® delivery network. An affordable option for regulated or high-value mailings.
- **Payments Tracker** – Helps control call center and collection costs. Provides visibility into the outbound bill and inbound payment mail streams.

Make better business decisions across your organization.

- **Mail Operations** – Help ensure integrity of the communication and the mail piece through the document production process and the USPS® delivery network. Adjust resources to handle inbound mail volumes.
- **Credit and Collections** – Scan the USPS® mail stream to detect specific returning payment envelopes to suppress needless production of late notices, a major expense for large corporations. Project receipt of incoming payments.
- **Customer Service Centers** – Answer common customer questions faster. Avoid calling a customer over a late payment when you can see the check is in the mail. Even provide mail tracking information to customers via automated voice response.

Partner with a mailing industry leader.

Pitney Bowes knows mail. We are, after all, the leading provider of integrated mail and document management systems, services and solutions. So there's no need to ask your already busy IT team to develop homegrown applications. We can even help facilitate seamless integration into corporate or customer-facing web servers.

The OnRoute™ system helps ensure that your mail tracking meets USPS® regulations. Use this system to generate the required forms 8125 and 3152-A for USPS® Confirm® tracked mailings, including physical forms and electronic Advanced Shipping Notices (ASNs). The OnRoute™ Web interface enables creation of tracked mailing ASNs.

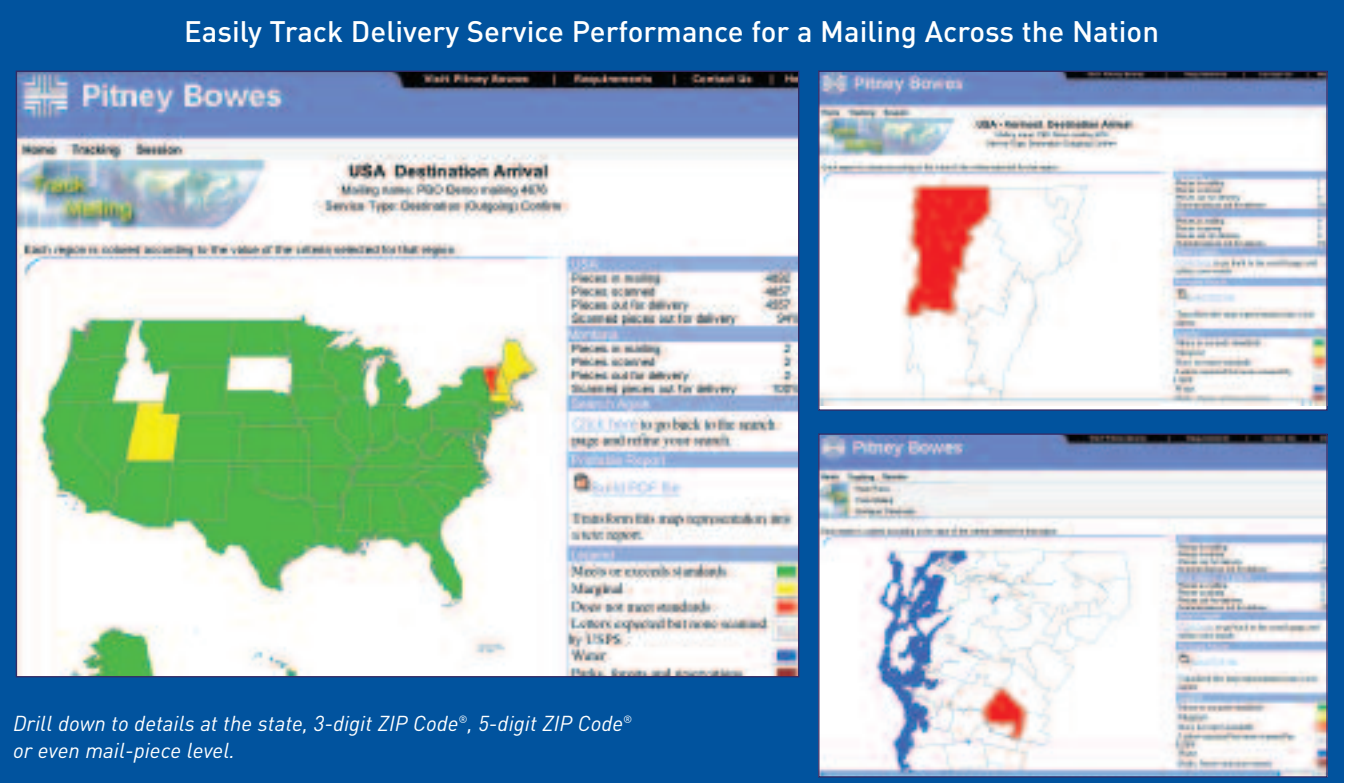


Monitor SLA achievement as jobs enter the USPS® delivery network.

OnRoute™ solutions offer the most comprehensive set of tracking and data management capabilities available.

OnRoute™ solutions are vendor neutral and can integrate with virtually any enterprise technology platform.

And only Pitney Bowes incorporates technology for implementing coding at nearly any point in your production process – from document composition to sortation.



Drill down to details at the state, 3-digit ZIP Code®, 5-digit ZIP Code® or even mail-piece level.