



Confirm mailings less *EXPENSIVELY* by leveraging the *GENIUS* of mail

OnRoute™ Mail Tracking for Proof of Mailing

- :: Receive precise status of mail routing – piece by piece
- :: Automatically confirm mailing of regulated and high-value items
- :: Minimize fulfillment re-issue costs

Affordable, detailed delivery information is essential to cost-effective operations. Without it, high-volume mailers are flying blind, and often left with excessive fees, service discrepancies and needless re-issue expenses.

Now you can deliver the confirmation guidance your organization needs to boost its bottom line with OnRoute™ mail tracking from Pitney Bowes.

OnRoute™ is your window into the postal delivery network.

Spend less, track more.

OnRoute™ tracking lets you predict when your mail reaches your customers, and when delivery has been delayed or compromised. Unlike certificate of bulk mailings, which confirm delivery at one United States Postal Service® (USPS®) entry point, Pitney Bowes solutions give you piece-by-piece tracking of important items through the postal network. And integrating OnRoute™ solutions with your printer, inserting and sortation service providers gives you visibility into the entire production process as well.

Once you connect all this information to your organization, it becomes valuable new intelligence that delivers a powerful payback, including:

- :: **Cheaper confirmations.** At \$0.03/piece or less, you can gain savings of up to 96% over certificate of mailing costs.

- :: **Less waste.** Real-time tracking of individual mail pieces within the USPS® means you can pinpoint items still in transit and virtually eliminate unnecessary re-issue expenses.
- :: **New efficiencies.** When re-issuing an item is required, OnRoute™ technology can help automate processing and minimize your reprinting and production expenses.
- :: **Stronger relationships.** With the ability to provide more accurate answers, your team can more effectively address concerns and build customer confidence.

Simplify proof of performance.

OnRoute™ tracking solutions generate verifiable data that can quickly resolve a wide range of disputes. Information can be archived and shared with internal constituents, service bureaus, regulators, senior management and others to verify compliance and streamline service-level agreement (SLA) management.

In addition, USPS® performance can also be validated to help identify lapses in service delivery.

The high-performance link between enterprise technology and USPS® systems.

Only OnRoute™ mail tracking solutions help your enterprise gain full advantage of PLANET® Code technology – the USPS® fully-deployed, 12-digit barcode system. And only Pitney Bowes incorporates technology for implementing coding at nearly any point in your production process – from document composition to sortation.

Generate Detailed Proof-of-Mailing Reports



Record step-by-step progress of mail pieces through the postal network



OnRoute™ Mail Tracking for Proof of Mailing

With unrivaled capabilities to identify, design, and deliver the most cost-efficient solution for you, Pitney Bowes can further increase the value of mail-tracking intelligence by driving down costs across your enterprise, including:

- **Call centers.** Reduce call times and call backs with precise, on-demand status of mailings and projected delivery.
- **Credit and collection centers.** Cut customer contacts up to 20% by suppressing notices and calls for remittances already in the postal system.

Improve performance – and control – with the leader in Customer Communication Management (CCM).

Mail. It's the one touch point that reaches your customers most. In each piece lies information with the power to reduce costs, improve effectiveness and strengthen relationships. Converting that information into intelligence that gives you an edge is what you can expect from Pitney Bowes. After all, we bring more solutions to mail and communications management than anyone else.

So contact us today, and find out about a smart way to give your fulfillment operations a boost.

CASE IN POINT

\$3 million annual savings, and counting.

For one large insurer, intelligent proof of mailings proved far more cost-effective than certificates. Delivery status costs on cancellation notices dropped from \$0.30/piece to \$0.015/piece, generating \$285,000 in savings – month after month.

Drive down document processing costs with the untapped power of your mail.

Affordable, Extended Tracking Through the USPS® Delivery Network

Service	Fee per Piece*	Delivery Phases (Date and Time Log)			
		Service Bureau	USPS® Induction	USPS® Routing	Delivery
Pitney Bowes OnRoute™ Solutions	\$0.03 (or less)	✓	✓	✓	
Certificate of Mailing	\$0.90		✓		
Certified Mail	\$2.30		✓		✓

*2004 rates. Does not include postage.

For more affordable proof of mailing, contact us today: 877.536.2736

Pitney Bowes is an expert in **Engineering the flow of communication™** with end-to-end integrated mail solutions. Our leading-edge hardware, software and services can help you grow revenue, cut costs and strengthen customer loyalty, to drive your long-term profitability.

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Engineering the flow of communication™

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